

2475 W. Cheyenne Ave Suite #220 North Las Vegas, Nevada 89032



SOUTHERN NEVADA★POP WARNER

FOOTBALL CONFERENCE



Dear Sir/Madam:

According to the CDC, nearly one in five school-age children are affected by obesity. With a reduced focus on physical education in some schools, it's essential for the kids in our community be provided options to help them live a healthy lifestyle. Youth team sports are a great way to keep children active while also providing other valuable skills such as critical thinking, social interaction, and leadership.

Established in 1929, Pop Warner is one of the longest-serving 501(c)3 non-profit youth sports organizations in the world. Pop Warner offers football, cheer, and dance programming with a focus on academics as a requirement for participation. The goal is to provide a positive experience and a safe environment for the children in our community to learn the value of teamwork.

Southern Nevada had no active conference under the Pop Warner organization until recently. In order to increase recreational options for local youth, we re-established the Southern Nevada conference. We are looking for support from Nevada-based corporations and local organizations like yours to help expand our reach across the region. We firmly believe every child who wants to participate should be able to, regardless of socioeconomic status, which is why we cover the cost of all items needed for participants such as uniforms and safety equipment. Additionally, the children are often invited to play in tournaments and games, which may require travel.

Becoming a sponsor for the Southern Nevada Pop Warner organization is not only a great way to give back to the community but also a way to advertise your brand. We accept donations and offer sponsorship packages starting at \$1000, which offer several ways to get your message, logo or promotion in front of thousands of parents through emails, flyers, onsite banners and uniform placement.

For additional information on sponsorship packages, please contact Andre Rhodes by phone 702-493-8271 or email gottimeii@aol.com or visit www.popwarnerlasvegas.com.

"Play is the beginning of knowledge." - George Dorsey

Thank you,

Andre Rhodes President





Southern Nevada Pop Warner Football And Cheer

Platinum Sponsor - \$10,000

- Full Page ad in yearbook
- 4'x8' banner to be displayed at all games
- Website ad with company logo & link
- Weekly radio mention (200k + reached)
- Weekly E-blast (2000 reached)
- Weekly social media blasts
- Proud Sponsor Plaque/Trophy

Gold Sponsor - \$5,000

- Half Page ad in yearbook
- Half banner at all games
- Website ad with company logo
- Weekly social media blast
- Proud Sponsor Plaque/Trophy

Silver Sponsor - \$1000

- > 1/4 Page ad in yearbook
- > 1/4 banner at all games
- > Monthly social media blasts
- Proud Sponsor Plaque/Trophy

Remit Payments To: Southern Nevada Pop Warner 2475 Cheyenne Ave Suite 220, North Las Vegas, NV 89032 (702) 727- 4584 popwarnerlv@gmail.com

www.popwarnerlasvegas.com

